

Alicia Rangel
Graphic Designer

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Experience

Graphic Designer
10.2019–12.2019
Schön! Magazine
Berlin, DE

Assisting founder and Editor-in-chief for Schön! with content, production, and designing typographic layouts. Creating animations, defining placement of digital editorial and enhancement of imagery.

**Freelance
Graphic Designer**
11.19–Present
Independent Artist
Los Angeles, CA

Creative consulting for independent musicians. Designing digital and print album covers, animations, and creative direction for content creation + web design.

**Freelance
Graphic Designer**
10.19–Present
Ready-to-wear
TYO, Paris, FR

Redesign of branding for a Tokyo and Paris based fashion label. Creative consulting, identity design, establishing corporate guidelines, website and user interface concept, assisting with press releases and relaunch coordination, creative direction, content creation and production.

**Freelance
Visual Designer**
10.19–Present
Independent Artist
Madrid, ES

Creative direction, production, and set design for music videos and motion lookbook.

**Freelance
Graphic Designer**
08.19–09.19
Day Job
Los Angeles, CA

Freelancing with Day Job studio to design visual and typographic explorations for event posters in Brooklyn. Defining image treatment and typographic layouts for VICE x Noisey Nights.

**Freelance
Graphic Designer**
11.2018–07.2019
Warner Music Group
Los Angeles, CA

Creating concepts, imagery and design for artist on the WMG label. Producing products and artwork for marketing campaigns, album covers, magazines, and merchandise.

**Freelance
Graphic Designer**
01.2019–06.2019
Mouche Gallery
Beverly Hills, CA

Ensured all packaging, sales, marketing, web, social media and in-house collaterals were designed and delivered from concept to release.

**Internship
Graphic Design**
09.2018–01.2019
Mischen Studio
Berlin, DE

Assisted the Creative Director on multiple editorial design, corporate and packaging design projects.

Exhibition Assistant
05.2018–06.2018
**VOX POP:
“Protest, Persuasion,
Empowerment”**
London, UK

Responsible for building up the exhibition, organizing the needs of participating artist. Setting up sound, and technical structure in collaboration with the exhibition staff.

**Internship
Visual Design**
01.2018–05.2018
Mileece Abson
Los Angeles, CA

Assisted sonic artist and environmental designer Mileece Abson with multiple presentations for on-going projects. Designed branding elements for web and social.

Artist
06.2017–07.2017
Snapchat
Leipzig, DE

Traveled to Leipzig, Germany to document an annual world festival titled “The Wave Gotik Treffen” through photos and videos.

Recognition

2019
It’s Nice That
Sundae School:
4:20 Poster Series
New York, NY

2019
Newspaper Club
Magazine Feature
London, UK

2019
Voyager LA
Feature Interview
Los Angeles, CA

2019
Harper’s Bazaar
Magazine Feature
ArtCenter Student
Gallery
Pasadena, CA

2015–2019
Entrance Scholarship
ArtCenter
Pasadena, CA

2017
Monotype Foundry
Type Excellence Grant
Pasadena, CA

2017
“Frequency” Posters
Bauhaus School of Design
Dessau, DE

2017
Group Exhibition
Hoffmitz Milken Center
for Typography
South Pasadena, CA

2016
“Huemn” Exhibition
ArtCenter Student Gallery
Pasadena, CA

2016
Typographic Award
Hoffmitz Milken Center
for Typography
South Pasadena, CA

Education

04.2015–08.2019
**ArtCenter College
of Design**
Pasadena, CA
Bachelor of Fine Arts,
Graphic Design

Focused Coursework at ArtCenter

04.2017–08.2017
**TestLab Berlin:
“Californiacation”**
Berlin, DE
Participated in a study
abroad program to
produce a group
exhibition in Berlin.
Conducted research
and interviews.

05.2018–08.2018
Fine Art: Sound Design
Pasadena, CA
Emphasis placed on
learning practical
techniques to create
original stand-alone
sound projects, and sound
for video.

Skills and Languages

Proficient in:
InDesign, Illustrator, After
Effects, Photoshop,
Lightroom, Final Cut Pro,
Audition, Cinema 4D,
MadMapper, and Keynote

Familiar with:
Processing, HTML,
CSS, WordPress, Bridge,
and Premier Pro

Others:
Laser cutting, painting
printmaking, bookbinding,
art direction, styling and
sound design

Fluent: English, Spanish
Intermediate: German

